



DAVID COPELAND

AUTHOR | JOURNALIST | EDUCATOR

ABOUT

David is an author, journalist, and educator with a strong background in new media. Proven success in leading multifunctional teams to achieve business goals, and expertise in coordinating all facets of current digital technologies. Seeking a position that utilizes the experience and skills developed over the course of his 25-year career.

EXPERIENCE: EDITING AND WRITING

PATCH.COM

Regional Managing Editor | 2017 - Oct 2022

- Oversee a staff of 15, covering local news on more 110 sites in MA, NH and RI.
- Deliver more than 7M page views per month while developing a three-year plan to double subscriber base and coverage area in New England.
- Develop editorial content plan and maximize reach with SEO and social media strategies.
- Coach entry-level/mid-career reporters and editors to produce innovative news packages.
- Coordinate company strategy with a national team of 150 journalists, providing coverage on more than 1,200 local news sites.

FREELANCE WRITER

2004 - 2017

- Specializing in tech and business journalism, with an emphasis on social media and digital culture, my freelance work has appeared in a wide range of publications, including: The Wall Street Journal, Reason, Boston Magazine, other national publications.

READWRITE WEB

Staff Writer | 2011 - 2013

- Covered FB, digital culture, Twitter, Microsoft, health care, Web Tech, business news.

DAILY DOT

Staff Writer | 2011

- One of the first staff writers hired by the publication that bills itself "the daily newspaper of the Internet."
- Covered digital culture, Web tech and business news.

AUTHOR, BLOOD & VOLUME: INSIDE NEW YORK'S ISRAELI MAFIA

Barricade Books | 2007

- Spent 3 years researching, writing, promoting a book that marked the first time a journalist gained inside access to the brutal organized crime syndicate that operated in New York City in the 1980's.
- Publishers Weekly called **Blood & Volume** a "thrilling guts-and-glory look inside the Israeli organized crime machine of 1980s New York City...The wild ride Copeland unfurls has all the insane highs and lows an audience familiar with *Blow* and *Wiseguy* expects, ...a story so entertaining that, were it not rooted in such ably handled characters—at once despicable, pitiable and human—it might be unbelievable."

CONTACT

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EDUCATION

BACHELOR OF ARTS: SOCIOLOGY

1996

University of Massachusetts,
Amherst

MASTER OF FINE ARTS: CREATIVE NONFICTION WRITING

2006

Goucher College

SKILLS & EXPERTISE

SEO
Google Analytics
Social Media Marketing
Project Management
Consulting
Leadership

SOCIAL

[@copewrites](http://www.linkedin.com/in/copewrites)  



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AWARDS & PROFESSIONAL ACCOMPLISHMENTS

- 2020 Emerging Newsroom Leaders at the Poynter Institute.
- 2016 Fellow, Reynolds Institute Business Journalism Week, Arizona State University.
- 2015 Fellow, Bridgewater State University Writing Institute.
- Visiting lecturer on new media studies and digital communications, Beijing Jiaotong University, Beijing, China (2015).
- 2011 First Runner-Up, Legacy Nonfiction category of Eric Hoffer Awards, "Blood & Volume."
- Honorable mention, 1993, 2006 and 2007 Writer's Digest.
- 2004 recipient of Ruhr Grant, University of Dortmund and Erich Brost Institute for International Journalism.
- Honorable Mentions, ongoing coverage and investigative reporting, Western PA Golden Quill Awards (2000).
- First place, special section, Pennsylvania Newspaper Association (2000).
- Honorable mention, 1998 New England Press Association awards, business writing.

EXPERIENCE: EDITING AND WRITING (CONTINUED)

BOSTON GLOBE

Business Desk Correspondent, Boston MA | 2008-2011

- Reported and wrote stories for the business desk, with a special focus on innovation and technology-related stories.

SMART BRIEF

Editor | 2007-2010

- Compiled, wrote, edited daily news summaries for targeted, business-focused publications.
- Covered a wide-range of business issues, including market policy and regulation, real estate, tax issues and government regulation.

PITTSBURGH TRIBUNE-REVIEW

Staff Writer, Pittsburgh PA | 1999-2004

- Covered business and politics with a focus on economic development.
- Worked on several special and investigative projects, including an in-depth analysis of the City of Pittsburgh's municipal finance problems, and a year-long investigation into government corruption and bid rigging.

DOW JONES NEWSWIRE

Copy Editor, Jersey City, NJ | 1998-1999

MPG NEWSPAPERS

Staff Writer, Plymouth, MA | 1996-1998

EXPERIENCE: HIGHER EDUCATION

BENTLEY UNIVERSITY

Instructor, Waltham MA | 2015 - PRESENT

- Teach courses in the first- and second-year Expository Writing programs.

BRIDGEWATER UNIVERSITY

Instructor, Bridgewater MA | 2007 - 2021

- Teach a variety of courses in the English in Communication Studies Departments, emphasis on journalism, new media, cyberculture and the impact of news and media on society.
- Active member of campus community, served as faculty adviser to the student newspaper (2011-12) and a member of the university's Writing Across the Curriculum committee.
- Selected as a fellow for the university's competitive, 2015 Writing Institute program.
- Developed new course offerings, including "Social Media & Journalism" and "Sports Media."

BOSTON UNIVERSITY

School of Management Writing Assistant, Boston MA | 2009 - 2010

- Taught writing courses for undergraduate business majors.
- Assisted students with writing assignments in individual and small-group tutoring sessions.