



# DAVID COPELAND

AUTHOR | JOURNALIST | EDUCATOR

## ABOUT

David is an author, journalist, and educator with a strong background in new media. Proven success in leading multifunctional teams to achieve business goals, and expertise in coordinating all facets of current digital technologies. Seeking a position that utilizes the experience and skills developed over the course of his 25-year career.

## EXPERIENCE: EDITING AND WRITING

### PATCH.COM

*Regional Managing Editor | 2017 - Oct 2022*

- Oversee a staff of 15, covering local news on more 110 sites in MA, NH and RI.
- Deliver more than 7M page views per month while developing a three-year plan to double subscriber base and coverage area in New England.
- Develop editorial content plan and maximize reach with SEO and social media strategies.
- Coach entry-level/mid-career reporters and editors to produce innovative news packages.
- Coordinate company strategy with a national team of 150 journalists, providing coverage on more than 1,200 local news sites.

### FREELANCE WRITER

*2004 - 2017*

- Specializing in tech and business journalism, with an emphasis on social media and digital culture, my freelance work has appeared in a wide range of publications, including: The Wall Street Journal, Reason, Boston Magazine, other national publications.

### READWRITE WEB

*Staff Writer | 2011 - 2013*

- Covered FB, digital culture, Twitter, Microsoft, health care, Web Tech, business news.

### DAILY DOT

*Staff Writer | 2011*

- One of the first staff writers hired by the publication that bills itself "the daily newspaper of the Internet."
- Covered digital culture, Web tech and business news.

### AUTHOR, BLOOD & VOLUME: INSIDE NEW YORK'S ISRAELI MAFIA

*Barricade Books | 2007*

- Spent 3 years researching, writing, promoting a book that marked the first time a journalist gained inside access to the brutal organized crime syndicate that operated in New York City in the 1980's.
- Publishers Weekly called **Blood & Volume** a "*thrilling guts-and-glory look inside the Israeli organized crime machine of 1980s New York City...The wild ride Copeland unfurls has all the insane highs and lows an audience familiar with Blow and Wiseguy expects, ...a story so entertaining that, were it not rooted in such ably handled characters—at once despicable, pitiable and human—it might be unbelievable.*"

## CONTACT

✉ copeland@outlook.com  
☎ 781.507.4312  
🌐 <http://www.copewrites.com>

## EDUCATION

### BACHELOR OF ARTS: SOCIOLOGY

1996

University of Massachusetts,  
Amherst

### MASTER OF FINE ARTS: CREATIVE NONFICTION WRITING

2006

Goucher College

## SKILLS & EXPERTISE

SEO  
Google Analytics  
Social Media Marketing  
Project Management  
Consulting  
Leadership

## SOCIAL

[@copewrites](http://www.linkedin.com/in/copewrites)  



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## AWARDS & PROFESSIONAL ACCOMPLISHMENTS

- 2020 Emerging Newsroom Leaders at the Poynter Institute.
- 2016 Fellow, Reynolds Institute Business Journalism Week, Arizona State University.
- 2015 Fellow, Bridgewater State University Writing Institute.
- Visiting lecturer on new media studies and digital communications, Beijing Jiaotong University, Beijing, China (2015).
- 2011 First Runner-Up, Legacy Nonfiction category of Eric Hoffer Awards, "Blood & Volume."
- Honorable mention, 1993, 2006 and 2007 Writer's Digest.
- 2004 recipient of Ruhr Grant, University of Dortmund and Erich Brost Institute for International Journalism.
- Honorable Mentions, ongoing coverage and investigative reporting, Western PA Golden Quill Awards (2000).
- First place, special section, Pennsylvania Newspaper Association (2000).
- Honorable mention, 1998 New England Press Association awards, business writing.

## EXPERIENCE: EDITING AND WRITING (CONTINUED)

### BOSTON GLOBE

*Business Desk Correspondent, Boston MA | 2008-2011*

- Reported and wrote stories for the business desk, with a special focus on innovation and technology-related stories.

### SMART BRIEF

*Editor | 2007-2010*

- Compiled, wrote, edited daily news summaries for targeted, business-focused publications.
- Covered a wide-range of business issues, including market policy and regulation, real estate, tax issues and government regulation.

### PITTSBURGH TRIBUNE-REVIEW

*Staff Writer, Pittsburgh PA | 1999-2004*

- Covered business and politics with a focus on economic development.
- Worked on several special and investigative projects, including an in-depth analysis of the City of Pittsburgh's municipal finance problems, and a year-long investigation into government corruption and bid rigging.

### DOW JONES NEWSWIRE

*Copy Editor, Jersey City, NJ | 1998-1999*

### MPG NEWSPAPERS

*Staff Writer, Plymouth, MA | 1996-1998*

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## EXPERIENCE: HIGHER EDUCATION

### BENTLEY UNIVERSITY

*Instructor, Waltham MA | 2015 - PRESENT*

- Teach courses in the first- and second-year Expository Writing programs.

### BRIDGEWATER UNIVERSITY

*Instructor, Bridgewater MA | 2007 - 2021*

- Teach a variety of courses in the English in Communication Studies Departments, emphasis on journalism, new media, cyberculture and the impact of news and media on society.
- Active member of campus community, served as faculty adviser to the student newspaper (2011-12) and a member of the university's Writing Across the Curriculum committee.
- Selected as a fellow for the university's competitive, 2015 Writing Institute program.
- Developed new course offerings, including "Social Media & Journalism" and "Sports Media."

### BOSTON UNIVERSITY

*School of Management Writing Assistant, Boston MA | 2009 - 2010*

- Taught writing courses for undergraduate business majors.
- Assisted students with writing assignments in individual and small-group tutoring sessions.